



QUEEN'S CONFERENCE ON EDUCATION

2024

**Adapt to Empower:
Embracing Change Throughout
the Learning Journey**



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DEAR PARTNER

Thank you for your interest and time to consider the sponsorship opportunities with Queen's Conference on Education that are outlined in this package.

It is our pleasure to invite you to participate in the 22nd annual Queen's Conference on Education – an event that has evolved into the largest annual conference at Queen's University in Kingston, Ontario.

This conference is tailored towards anyone interested in expanding, enriching, and evolving their educational viewpoints, as improving the enterprise of education truly is the future of society. Conference delegates range from Queen's students in a variety of faculties to external delegates from over fifteen other universities in Ontario and NORD university in Norway.

The opportunity to partner with QCE will enable you to be a part of a conference that allows delegates to network, grow, and learn what is new and needed in education. QCE is a non-profit, student run event. Your contributions are greatly appreciated and essential for making QCE a financially accessible event for our delegates and are integral to a successful conference.

Your business will provide the opportunity for individuals to become successful educators. It will also allow you gain many promotional opportunities.

On behalf of our executive team, thank you for taking the time to read through this package, and consider the valuable partnership opportunity. Please join QCE on our continuous journey of education, growth, and support.

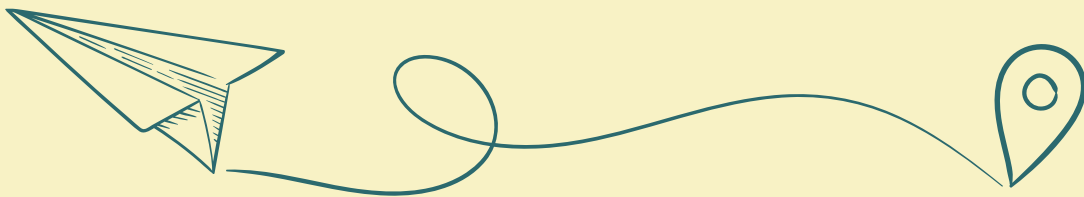
Sincerely,
The Queens Conference on Education 2024 Team

WHAT IS QCE?

The Queen's Conference on Education (QCE) is a professional development conference for post-secondary students who share an interest and passion in the field of education. In the Education department at Queen's University, future educators learn how to create a learning environment that favours a holistic approach where every single student can thrive. We learn how to teach morals and skills that go beyond the curriculum. These themes are the bedrock of our conference. Our delegates walk away from the conference having learned invaluable skills which they will use in their future classroom to improve the lives of countless students. QCE provides hundreds of conference delegates with the opportunity to explore several themes in the world of education through dynamic keynote presentations and interactive workshops which range from discussing current issues in education to professional development and refining practical and related teaching skills.

CONFERENCE THEME

Adapt to Empower: Embracing Change Throughout the Learning Journey



The theme "Adapt to Empower: Embracing Change Throughout the Learning Journey" for the conference on education revolves around the idea that adaptability and embracing change are essential qualities for both educators and learners in today's rapidly evolving world. This theme emphasizes that the process of education is not just a static accumulation of knowledge, but a continuous journey of transformation and growth, where learners are equipped with the skills, mindset, and resources to thrive in an ever-changing world. By fostering an environment that celebrates adaptability, the conference aims to inspire collective action towards shaping an inclusive, resilient, and forward-looking education system that nurtures the potential of every individual throughout their learning journey.

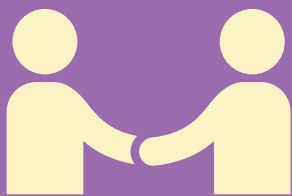
BENEFITS OF SPONSORSHIP



Your organization will be verbally and visibly recognized during Opening and Closing Ceremonies. Your logo and name will be promoted in our Delegate handbook which is distributed to 300 young professionals and industry leaders.



Your brand will have exposure to both Queen's students, as well as students from over fifteen other universities in Ontario.



We will provide you with increased awareness and visibility for your business. We will also provide the opportunity to promote an image that is community-based and future-oriented. Your business will be attached to a relevant, innovative, and professional conference, featuring leading professionals and innovative strategies.



Have access to sponsored posts on the QCE Facebook page and Instagram. Sponsors will be promoted on social media platforms in a "Thanking Our Sponsors" post. As well as in the "Sponsors" section on the QCE website with an attached link to the Sponsor's website. The Sponsor will also receive an acknowledgment as an industry leader in student development.

SPONSORSHIP LEVELS



PLATINUM \$5000+

Bronze, Silver, and Gold sponsorship benefits PLUS the option to send a representative to speak at the Conference (300 delegates).



GOLD \$2000 +

Bronze and Silver sponsorship benefits PLUS naming rights to a conference workshop, video interview prior to the conference (Facebook) and Instagram (150 delegates)

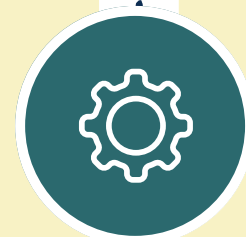
SILVER \$1000+

Bronze sponsorship benefits PLUS promotion in the sponsorship banner logo and promotional message prior to the conference (Facebook) and the option to send a representative to speak at a conference workshop (75 delegates).



BRONZE \$500 +

Promotion in delegate welcome package and on website.



OUR CONTACT INFORMATION

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CONTRIBUTION FORM

Company/ First Name:

Contact Person/ Title:

Address:

Amount:

Date:

Phone, Email, or Fax:

Please check one:

Sponsorship

Donation

Other

Sponsorship allows the benefactor the rights to advertising and other benefits, but no tax receipt will be provided. A donation allows the benefactor a tax receipt, but no advertising is done.